



The 'klapcarrousel'

(display carrousel)

Unique space-saving presentation system for floor coverings

To sell floor coverings, it is imperative that the various floor coverings on offer are presented to a visual appealing effect. After all, customers are keen to get a good idea of the product of their choice before buying. Especially as purchasing a new floor covering involves a considerable outlay that makes arriving at the right and considered decision an important element to any prospective buyer. As the seller, you are keen to show off the complete range you carry to most advantageous effect. Balancing the items you are seeking to present in perfect conditions and presenting all of the products you carry compel you to make a number of choices when designing the layout of your showroom. Choices that we are happy to greatly simplify for you in presenting our display carrousel.

With its 'klapcarrousel' or 'display carrousel', De Jong has introduced a new and unique system onto the market. What makes this system so special is that it allows you to take out and place large sample sections on the floor in just two easy steps. Enabling you to provide your customers with a good idea what the floor covering of their choice will actually look like once fitted. Due to the very fact that the floor covering is presented in a larger size dimension at walking level, it is as if the floor covering is already fitted inside the room. Thereby making it easier for your customers to arrive at a duly considered decision. Next to presenting floor coverings of all manner of description (including laminate, parquet, cork, tiles and marmoleum, ...), obviously the display carrousel can also be used to present vertically products such as curtains, wallpapering, plastering, wall tiles or doors.

The display carrousel also makes it possible for two products to be presented on either side of a single sample board. What is more, it is very easy to set up. Offering a choice between a fixed and a standalone, circular or semi-circular column shape, the carrousel can be set up in any location inside your store, whilst also serving as a perfect way of using and dressing up existing construction pillars. Enabling you to make the best possible use of the space available in your showroom, you can present your products to neat, tidy and visually highly appealing effect, allowing you to suffice by giving your customers small-sized samples to take home.



Technical information

The display carousel:

The carousel is available both as a free-standing and as a fixed model, in a circular or semi-circular shape, in heights of 1500 or 2000 mm. Standard, the steel sections of the system are powder-coated in black. The system can be supplied with or without support boards: samples of laminate, marmoleum, parquet, etc. floor coverings can be tacked on either side of the support boards.

Freestanding model:

This model is available in a variety of different executions, depending on the samples you are seeking to display. Standard, we refer to the KC-16, KC-24 and the KC-32 as suited to carry 32, 48 or 64 samples. In principle, the carousel can be built to order to carry any desired number of sample boards.

Fixed model:

The fixed model is the perfect solution to be built around existing columns/construction pillars, or built against a wall in semi-circular or elliptical shape. In that case, the number of sample boards is determined by the cross-section of the existing column, the width of the wall and the space available inside the showroom.

Diagram drawings of the front and side views and the cross-section of the various models and executions

